



Join our global community

### INSEAD Europe Campus

Boulevard de Constance 77305 Fontainebleau Cedex, France T +33 (0)1 60 72 41 90

#### **INSEAD Asia Campus**

1 Ayer Rajah Avenue Singapore 138676 T +65 6799 5190

#### **INSEAD Middle East Campus**

Al Khatem Tower, Al Maryah Island ADGM Square P.O. Box 48049 Abu Dhabi - UAE T +971 2 651 5200

INSEAD San Francisco Hub for Business Innovation

224 Townsend Street San Francisco, CA 94107, USA



insead.edu/mba











# Master in Business Administration

Together, we redefine

The Business School for the World®



## The INSEAD MBA Advantage

Consistently ranked amongst the top MBA programmes in the world by the *Financial Times*, there is a myriad of reasons why INSEAD's accelerated full-time 10-month MBA stands out from every other programme in the world.



## **Beyond Diversity**

At INSEAD, everyone is a minority. With no dominant nationality in the class, you will be exposed to a world of new perspectives.

### **Global Community**

The bonds fostered with one another during the programme often translate to lifelong friendships and business opportunities. You will join the INSEAD family of over 63,000 influential alumni in more than 175 countries.

### From Aspiration to Reality

Be it a career switch, advancement or new business venture, the INSEAD MBA helps our graduates realise their professional aspirations.

## Agility & Resilence

The intensity of a 10-month programme equips our students with the ability to multitask, respond to changes and tackle complex situations.

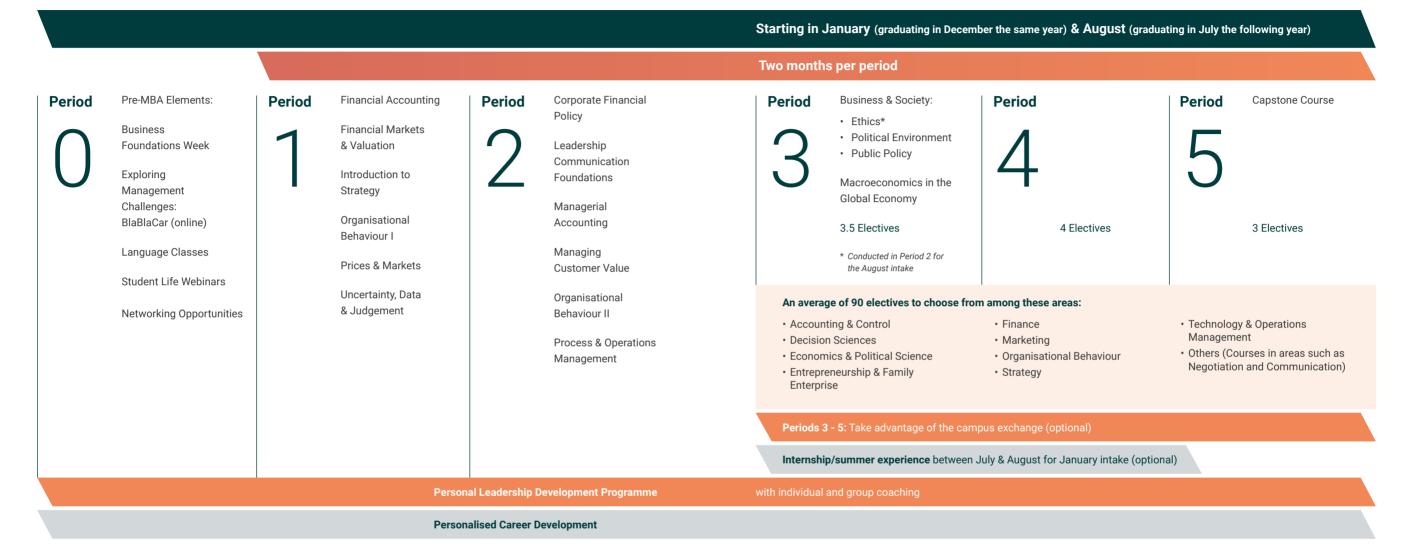
### World-class Faculty & Research

With a wealth of experience and talent, our faculty creates top-notch programmes and cutting-edge research that influences businesses around the world.

### Responsible Leadership

Through the Personal Leadership Development Programme, we empower students with the right expertise and mindsets to create a positive impact on society and drive business as a force for good.

## **One Year to Challenge Your Perspectives**



## Personal Leadership Development Programme (PLDP)

Throughout the curriculum, you will also go through the PLDP, designed to guide you towards heightened self-awareness through personalised coaching, interpersonal skills and effective communication. You will need to prepare a Personal and Professional Identity Narrative essay and complete your 360-degree before Period 1 starts.

## **Customise Your Programme: Elective Courses and Field Trips**

From Period 3, INSEAD offers you an average of 90 electives. With a plethora of electives available, you will take learning beyond the classroom. Courses such as "Building Businesses in China" or "Building Businesses in Silicon Valley" are examples of field trips that give you the opportunity to meet a variety of alumni, entrepreneurs and executives in different countries, creating a unique hands-on experience.

#### **Campus Selection & Exchange**

You will have the opportunity to spend at least one Period on another INSEAD campus from Period 3 onwards. Depending on your intake (January or August), you may also choose to spend Period 4 or 5 at one of our partner schools (Wharton, Kellogg or CEIBS).

Wharton and Kellogg will be of particular interest to those seeking to build networks in North America – or simply to experience studying at a top U.S. business school.

CEIBS – available only to January starters – offers an inside view of the world's most dynamic economy and a head start for anyone looking to do business in China.

Please note that campus exchanges are managed through a bidding process and are subject to specific requirements.

## **Employment Statistics**

Class of 2020

US\$ 103,800

Median annual salary post-graduation

. . .

60 Countrie

Countries of employment post-graduation

**75%** 

Changed one dimension after graduation: country of work, sector or job function

25%

Changed all three dimensions

US\$ 25,000

Visit our website to explore the Employment Statistics report intheknow.insead.edu/employment-statistics



Even before I arrived at INSEAD, the CDC worked with me to deduce which careers would fit my skills, motivations and ambitions. On campus, the CDC provided me with ample resources to explore future career options. The CDC also brings all the top employers on campus to present to the students and network, which takes out some of the hassle of recruitment.



CDC was helpful in kicking off my post-INSEAD career by helping me understand my strengths and job goals better, exposing me to new opportunities I had not previously considered, and accelerating connections within companies I was interested to apply for.



Alex Cameron
Australian
Associate
INSEAD MBA'17D



Aissa Hermoso
Filipino
Senior Programme Manage
INSEAD MBA'19J

## **Career Success and Fulfilment**

The global INSEAD Career
Development Centre (CDC) team is
committed to helping MBA students
define their career goals and build
career management skills.

The CDC is comprised of a global team of experienced career coaches and employer engagement specialists, as well as event and data management experts. Specifically, CDC support consists of coaching, counsel and connections, including personalised one-to-one Career Coaching, a Career Education Curriculum, and extensive Employee Engagement. These resources help our students develop strategic career plans and land the right job.



### **Your Career Journey**

#### PERIOD

### Self Awareness

0-1

- · Who you are (values motivators, interest, strengths)
- · What value you bring
- · Familiar and unfamiliar roles and industries of interest

#### **PERIODS**

### Market Exploration

1-2

- · Assess gaps and appetite for industry/function/geography
- Transform ideas into targets (2-3 plans)
- · Learn job search techniques

#### **PERIODS**

## 3+

### **Execution & Choice**

- · Close gaps in skills, exposure and connections
- Recognise industry specific time frames & hiring practices to refine recruitment strategy
- · Get interview-ready

### **Top 3 Recruiters**

## TECHNOLOGY, MEDIA & TELECOMMUNICATIONS

Amazon Microsoft Shopee

#### CORPORATE SECTOR

Danaher

Restaurant Brands International Hilti

#### **FINANCIAL SERVICES**

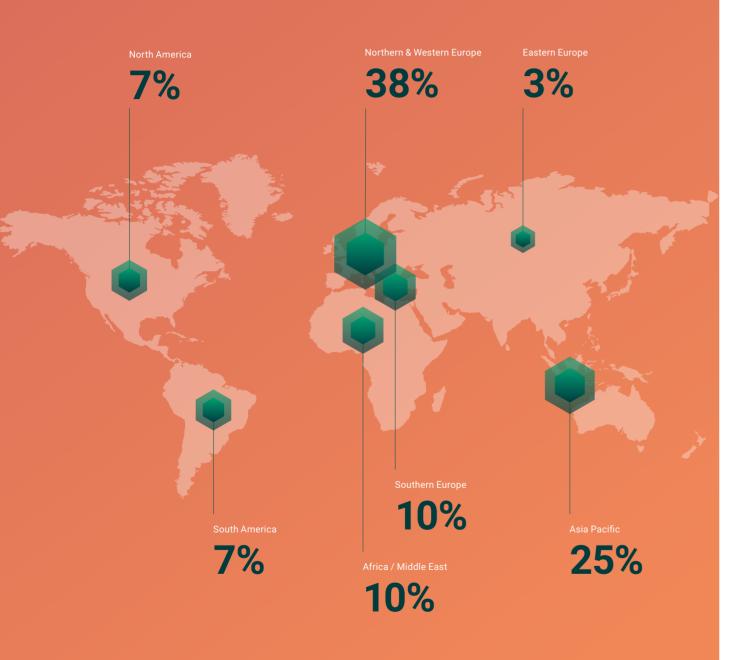
Credit Suisse Goldman Sachs MasterCard

#### **MANAGEMENT CONSULTING**

Bain & Co Boston Consulting Group McKinsey

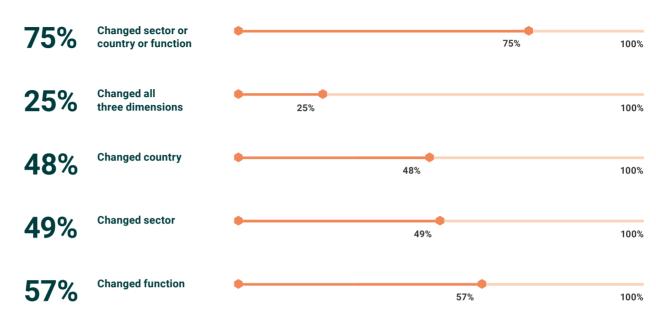
## **Job Location**

60 Countries of Employment Post-graduation

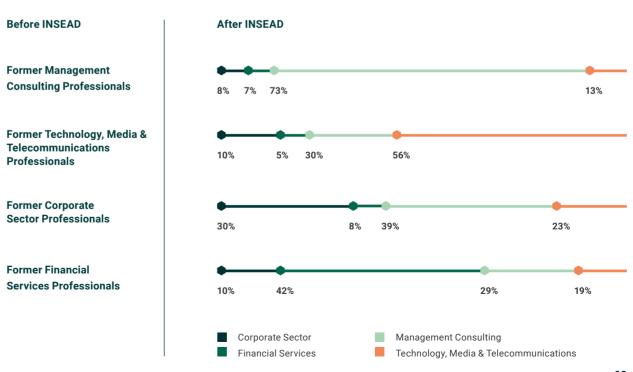


## **Career Changes**

### An Appetite for Change



## Changes of Business Sector



## **The INSEAD Founding Values**

Be part of a global ecosystem that embodies the five founding values that INSEAD was built on.

#### **INSEAD Launchpad**

An alumni start-up accelerator located inside STATION F in Paris. Alumni start-ups are able to:

- Receive advice and funding
- Receive support to scale and extend their reach
- Join STATION F events to hear successful entrepreneurs share insights



#### **Centres & Initiatives**

INSEAD conducts research and provides insights that shape management practice.

- The Hoffmann Global Institute for Business & Society
- The Rudolf and Valeria Maag
   INSEAD Centre for Entrepreneurship
- The Gender Initiative
- The Blue Ocean Strategy Institute

CLOSENESS TO BUSINESS



**INDEPENDENCE** 

## Alliances & Partnerships

- CEIBS
- · INSEAD-Wharton Alliance
- Kellogg
- Sorbonne University
- Tsinghua University
- Yale's Global Network for Advanced Management

"Without action, the world would still be an idea."

**Georges Doriot** 

INSEAD Founder

#### **DIVERSITY**



#### **Enriching Student Life**

- · Launch/National Weeks
- Over 40 Student Clubs
- · Student-led Conferences
- · INSEAD Partners Community

#### **World-class Faculty**

- Over 140 world-leading experts from more than 30 countries
- Scholars and practitioners who conduct research that pushes the frontiers of business knowledge
- Frequently named on the prestigious Thinkers50 list

RIGOUR AND RELEVANCE



## **Student Life**

MBA students have a wide choice of community, cultural and sporting activities available on and off-campus.

More than 40 Student Clubs

**Partner and Family Support** 

**Social Events and Activities** 

Student Well-Being

National Weeks: A Celebration of Cultural Diversity

Settling in Support: Visas, Health Insurance, etc.



After INSEAD, I am no longer afraid of stepping into a foreign country because I know for sure that I have INSEAD buddies there. We are everywhere and we are truly a global community.



Xueying Wang
Chinese
APAC Management Associate
INSEAD MBA'18D

## **Your Journey Starts Here**

#### Admissions Process

1





Interview



5

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Online Application and Video Interview First Selection

Decision

ew on Interviews Admissions with Alumni Committee

Final Decision

#### Admissions Criteria

#### **ACADEMIC CAPACITY**

GMAT/GRE & University degree

#### INTERNATIONAL MOTIVATION

Adaptability and flexibility in multicultural environments

#### **ABILITY TO CONTRIBUTE**

How you can contribute to the community during and after the programme

#### LEADERSHIP POTENTIAL

Work experience and quality of your achievements

### Language Policy

Our MBA programme is taught exclusively in English. If English is neither your mother tongue nor the language in which your university degree was taught, you will need a certification of proficiency in English such as the TOEFL, IELTS or PTE Academics. If English is your mother tongue, you will instead need to provide proof of intermediate-level ability in one other official language. By graduation, all students will have to demonstrate basic-level ability in a third language.

## **Application Rounds**

We operate a staged admissions process, with four rounds for each intake. Competition for each of the rounds is equal, but the earlier you gain admission, the more time you have to secure financing and arrange logistics. The application form typically opens two months before the first round for each intake.

ound	Aug 2022 intake	Jan 2023 intake
	07 Sep 2021	01 Mar 2022
:	02 Nov 2021	19 Apr 2022
}	06 Jan 2022	14 Jun 2022
inal	22 Feb 2022	26 Jul 2022

### Financing and Scholarships

Tuition fees\* for the **current intake are €89,000.** The fees are payable by instalments. \*Fees are subject to change. Please refer to the **MBA financing page** on the INSEAD website for the latest updates.

INSEAD distributed over \$5.6 million in scholarship funding to the 2021 graduating classes and 31% of students received awards – averaging €19,700.

Of those graduating in 2021, 13.5% received company sponsorship. Admitted students are eligible to apply for tuition financing from:

- · Brain Capital: www.braincapital.de
- StepEx: www.stepex.co/our-product
- · Lendwise: www.lendwise.com
- Prodigy Finance: www.prodigyfinance.com



## **Join Our Global Community**

Discover life at INSEAD at one of our upcoming events. On-Campus **Off-Campus Events Events Online Events** 

Join us at our INSEAD events! Find an event near you:

https://www.insead.edu/master-programmes/mpevents

INSEAD does not discriminate on the basis of race, gender, religion, national or ethnic origin, age, sexual orientation, or infirmity INSEAD | Registration Number 199901016K | CPE Registration 21 June 2017 to 20 June 2023





We bring together people, cultures and ideas to develop responsible leaders who transform business and society.

Ready to take the next step?

Join our global community

