

The INSEAD logo is a dark green circle with the word "INSEAD" in white, serif, all-caps font. A thin white horizontal line is positioned below the text.

INSEAD



INSEAD-Unilever Consortium: Women's Leadership Development Programme



INSEAD Europe Campus, Fontainebleau

The INSEAD-Unilever Consortium: Women's Leadership Development Programme is the result of a strong partnership between INSEAD and Unilever – both world leaders in their respective fields.

INSEAD has designed and developed an exceptional programme which has been created to enhance the leadership skills of senior women executives to help them access the higher management ladder. It will empower them to take hold of their careers and strive for the top with success.

Participants tap into INSEAD's research on the topic, as well as its experience and expertise in designing and delivering highly successful Open and Customised Programmes.

KEY BENEFITS

- Understand and explore the specific challenges women leaders face and how to overcome them
- Increase your ability to deal with change and negotiate the way to success
- Gain insights into leading a team by formulating strategic objectives
- Get real-time personalised feedback on your leadership style
- Identify core values central to your leadership identity through tailored individual and peer coaching with leading-edge instruments
- Develop your personal action plan with an INSEAD coach and a peer who will both follow up with you post-programme

Last but not least, the programme will become a memorable networking experience.

PROGRAMME CONTENT

Day One

- Identify the roles that leaders play in catalysing and executing strategic change
- Test out and receive personalised feedback on your leadership style

Day Two

- Broaden leadership styles through rigorous self-scrutiny and coaching
- Develop areas to work on in each participant's developmental path

Day Three

- Improve work effectiveness and career success through an understanding of the dynamics of networks
- Increase effectiveness at leading change in self and with others

PARTICIPANT PROFILE

The programme is designed to benefit:

- Participants who have reached Senior Director, Vice President or equivalent level of responsibility
- Professionals identified as high potentials and who have leveraged the opportunity to their advantage
- Participants seeking to enhance their leadership skills and demonstrating strong drive to reach the top of their organisation
- Minimum of 15 years' work experience

PROGRAMME DIRECTOR



Zoe Kinias

*Associate Professor of
Organisational Behaviour
and Academic Director
of the Gender Initiative at
INSEAD*

Zoe Kinias is an Associate Professor of Organisational Behaviour and Academic Director of the Gender Initiative at INSEAD. Zoe's primary expertise focuses on diversity and resiliency bolstering interventions. Her diversity research often falls at the intersection of gender and culture, currently investigating methods for improving gender balance in organisations. In addition to contributing to INSEAD's leadership and gender pedagogy, Zoe presents gender research to diverse audiences including academics, students and alumni, and professional organisations.

LOCATION

INSEAD Europe Campus, Fontainebleau, France

ALL-INCLUSIVE FEE*

€7,200

DATE AND LENGTH

Length: 3 days

29 September-1 October 2020

APPLY TO THE PROGRAMME

[Click to download the application form](#)

*Fee subject to change. For companies registered in Europe we will request additional information relating to VAT. Accommodation and board are included in the course fee, and will be at a hotel nearby the INSEAD campus in Fontainebleau, France. All subsequent cancellations or deferrals are subject to a cancellation fee as follows: 4 to 2 months: 50%, 2 to 1 month: 70%, Less than 1 month: 100%.

ABOUT INSEAD

Since 1967, INSEAD has led the way in delivering innovative and influential learning experiences for business executives around the world.

In today's rapidly changing business environment, we are not only embracing digital transformation and innovation, but also building on our strengths – including informed global perspectives, an exceptional faculty and flexible, forward-looking educational practices – to take executive education to new heights.

Each year, more than 11,000 executives from leading international organisations attend over 55 open programmes. Operating from 3 campuses across Europe, Asia and the Middle East, and now a Hub in San Francisco, we provide transformational learning experiences that support your career growth at every stage.

CONTACT US

To secure your place on the programme, contact:

Unilever

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For further information on the programme, contact:

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ABOUT UNILEVER

We've been pioneers, innovators and future-makers for over 120 years. The success we've achieved means that, today, 2.5 billion people will use our products to feel good, look good and get more out of life.

Our brands give us a unique opportunity to create positive change, to grow our business, and to achieve our purpose of making sustainable living commonplace.

- **2.5 billion** people use our products each day
- **400+** Unilever brands are used by consumers worldwide
- **190** Countries in which our brands are sold
- **155,000** Unilever people deliver our success
- **€51 billion** Our turnover in 2018

For more information about Unilever and its brands, please visit: www.unilever.com



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