At INSEAD, we understand the challenges and the unique opportunities of virtual, blended and e-learning.

We know that, done right, technology has the potential to dramatically enhance the learning experience – driving greater interaction, deeper synthesis of knowledge and uniquely personalised feedback through a dynamic and diverse mix of media and activities. And we know that technology has the potential to do this with unprecedented scale and reach.

We also know that to optimise these opportunities, you need a learning platform that offers full immersion. A platform that facilitates real interaction. A platform designed to maximise engagement.
Welcome to GO-Live!

GO-Live is INSEAD’s new virtual learning classroom.

Leveraging all the power of new-generation learning technology and INSEAD’s best-in-class virtual pedagogy, GO-Live is quite simply unlike anything you and your organisation have experienced until now.
What does GO-Live give you?

**A fully immersive and engaging class session or presentation**

**Offering synchronous online learning for optimal flexibility for up to 45 participants simultaneously, and anywhere in the world**

**Leveraging leading-edge technology and formats**

**Enhanced features and deep analytics to deliver completely new ways of teaching and learning.**
Interactive tools keep the engagement high
How does it work?

The GO-Live classroom is located at INSEAD’s main campus in Fontainebleau.

The room is equipped with:

- High-resolution video of 45 participants
- High-definition, real-time video of professor
- State-of-the art, smart white board
- Access via laptop to a host of enhanced technical features including:
  - Raise hand for audio questions
  - Interactive text chat
  - Silent or anonymous questions
  - Content sharing
  - Polling
  - Virtual breakout rooms for group work.
Logging into GO-Live is as simple as clicking a link. Participants are instantly connected to the session via their webcam and our innovative, interactive GO-Live platform.

GO-Live is uniquely rich, immersive and interactive. Participants see the professor, see each other and have immediate access to a range of tools that permit them to exchange, connect, share and collaborate. The result? A learning experience that is as profoundly engaging as it is enriching.

- Direct eye contact with Professor
- Bird’s eye view of fellow participants
- Full view of Professor’s movements
- Full access to white board, chat, polling, breakout room
GO-Live gives faculty, expert speakers and presenters access to participants anywhere in the world, simultaneously, in real time and with unprecedented quality and ease of use.

Presenters can move freely around the GO-Live classroom, monitoring each individual participant, using polling data and analytics to drive interaction and enrich the experience. And leveraging new-generation tools to optimise engagement and truly embed the learning.

See participants’ facial expressions
Move around the room naturally
Breakout rooms to drive group work
View polling results and analytics
Explore and experiment with new ways of teaching and learning
GO-Live sets a new standard in virtual learning

Your participants are instantly connected to:

- A high-quality, engaging and immersive learning experience
- With direct access to INSEAD faculty or your own expert speakers and direct access to fellow participants
- Empowered to learn, to interact, to exchange and to share cross borders, geographies, time zones
- Wherever they are in the world.

Your organisation enjoys unprecedented reach. Leveraging INSEAD technology and pedagogy to drive skills and knowledge development at scale, across the planet, and without compromising quality.

And because GO-Live offers unprecedented access to analytics, you can monitor the engagement, performance and development of individual participants to continuously improve the learning experience at the most personal level.
GO-Live is a core feature of our award-winning blended and online executive education programmes for individuals and organisations.

We have harnessed the power of technology to ensure that our virtual classes and live sessions with faculty offer the same uncompromising quality and experience as face-to-face time on campus, while offering our participants access to a completely new interactive experience.
GO-Live success requirements for participants

● **45 participants** maximum

● Connect through **Google Chrome browser** only

● No dial-up capability – must connect **individually** through internet

● Stable broadband required

● **Headset with microphone** highly recommended for best audio quality

● **Webcam mandatory** in order to fully participate

● Be in an **isolated room** with no background disturbance
ZOOM
INSEAD online synchronous learning with ZOOM

- Easy access anytime, anywhere in the world
- Simple, clear and engaging user interface
- Secure and confidential learning environment
- Up to 300 participant connections in one classroom
- Engage participants through interactive tools
- Promote peer exchange and faculty interactions
- Assign team work in virtual break-out-rooms
- Enable simultaneous translation channels

Peer interactions and virtual break-out groups

Faculty and participant interactions

Share documents, chat and create polls

Bringing the online classroom to your desk, including heated debates and group reflections
With Zoom, we bring our global digital classroom directly to you

- Easy access from any connected device (stable broadband recommended)
- Audio connection through head-set & microphone (recommended) or telephone dial-up
- High-resolution video gallery of Professor and Participants
- Content sharing from multiple sources, including video
- Engaging interactive tools: raise hand, polling, agree/disagree, chat
- Team work through virtual break-out-rooms
- Simultaneous translation available through dual audio channels
- Sessions are recorded allowing content to be reviewed later

![Zoom classroom screenshot](image-url)
INSEAD offers online synchronous learning for global virtual teams across the world

- INSEAD has a robust experience in delivering synchronous online events
- Opportunities for interaction are key to the success of the programme
- Global audiences can engage in real-time learning together
Opportunities for interaction are key to the success of the programme

- Engagement is inspired through the use of tools such as Polling, Whiteboard and Chat
- Participants are encouraged to share input and ideas
Co-created learning and strategic insights can be applied directly back in the work environment

- Connecting from the convenience of your desk creates minimum business disruption
- Learn together from your peers and foster a common language of understanding
Virtual break-out-rooms allow for more in-depth discussion for each individual in smaller groups

- Assignments in smaller groups allow for deeper engagement and peer exchange
- Project teams can deliver updates on progress without having to travel
Active participation is encouraged including opportunities to voice comments and questions

- The opportunity to ask questions will ensure that everyone is aligned
- Participants are engaged and contribute actively to the learning experience