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Hellenic Director Programme

Developing more effective Greek directors in a global context

The world is changing and brings with it new challenges, pressures and risks. Executives at all levels must adapt and keep pace with the ever-evolving global business environment.

Directors are no exception. Provided that they are held ever more accountable for their company's performance and vitality, they must set its strategic direction, often across diverse product markets and geographies, and monitor the company's risk profile. They must also evaluate the performance of the CEO and senior executives.

A partnership between INSEAD, The CGHub and HCGC, the **"Hellenic Director Programme"** is a unique educational experience that aims to develop effective Greek directors for the global business scene. Set within an international context, the programme offers practical and tested frameworks as well as tools to hone judgement, sharpen decision-making and increase the oversight abilities of directors seeking to boost their existing competencies or to be better prepared for new board mandates.

Over 2 Modules you will gain an in-depth understanding of the latest global developments in corporate governance. You will acquire new perspectives and see your role as director with a new lens. You will return to your Board mandate inspired and with the knowledge, tools, skills and most importantly, confidence, to make an immediate, and lasting, impact.

Key benefits

- Understand the broader context in which boards operate and the responsibilities that come with a director mandate
- Gain an overview of the knowledge and competencies expected from directors in today's environment
- Develop director-specific skills that contribute to the creation of a high-performing board culture
- Hone your ability to challenge executives through positive exchanges focused on the key issues that underpin corporate performance

Programme directors



Enrico Diecidue

Professor of Decision Sciences



Timothy Rowley

*INSEAD Corporate Governance Centre Distinguished Fellow and Visiting Professor of Strategy
Professor of Strategic Management at the Rotman School of Management, University of Toronto*

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Programme content

The **Hellenic Director Programme** consists of two modules which represent the knowledge base that trained directors are expected to master and which form the basis of effective board membership.

Within each module, the programme will focus on three fundamental questions:

- What do directors need to know in order to set the direction of the company?
- What are the proper boundaries within which the company should operate?
- How best can directors exercise their responsibilities to get things done in the boardroom?

In module 1, we shall discuss:

- Governance Trends and Board Effectiveness Principles
- Overseeing Organisational Strategy at the Board Level
- Individual Decision-Making at the Board Level
- Group Decision-Making at the Board Level
- Value Creation at the Board level

We will continue our discussions in module 2, with a focus on:

- Political And Social Competencies for Board Directors
- CEO Succession & Leadership Talent Oversight
- Sustainability and the integration of performance and progress
- Leading Digital Transformation from the Board level
- Fair Process Leadership: Setting A Tone Of Fairness At The Top
- Conducting Business Across Cultures

Session topics and faculty within each module and across modules could change, mostly due to faculty availability.

Participant profile

- Chairs and non-executive directors of listed and private corporations
- CEOs, COOs, CFOs and other C-suite executives
- Family members and controlling shareholders of boards of family companies
- Directors of government and non-profit organisations and agencies
- Senior professionals from the institutional investment community
- Senior partners of professional firms who serve boards and interact with them frequently

Applicants must have a minimum of one year of experience sitting on a board so that they can fully benefit from and contribute to a programme that involves role-play, simulations and exchanges with other participants.

Dates and length

2 modules of 5 half days

Module 1: May 16 – 20, 2022 (Zoom)

Module 2: June 27- July 1, 2022 (Zoom)

CONTACT US

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