Follow-Up Live Virtual Programme for Participants of the International Directors Programme
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Join our exclusive three-day live virtual session, tailored for past participants of the International Director's Programme cohorts. Our expert Faculty will provide guidance on the latest trends in Corporate Governance, including AI governance, startup boards, and ethical dilemmas at the board, supported by real-life examples and case studies. Equip yourself with the essential skills and knowledge needed to successfully navigate today's dynamic governance landscape.

This programme is specifically designed for participants who have previously completed the International Director's Programme and were within cohorts 42, 43, 44, 45, 48, 49, 50, 51 and 52.

Programme directors

Enrico Diecidue
Professor of Decision Sciences at INSEAD

Professor Diecidue’s research focuses on decision-making under uncertainty. He is interested in the role of regret, aspiration levels, and time in individual decisions. His current research is also addressing the role of groups in complex decisions. Professor Diecidue’s research has appeared in leading journals including Decision Analysis, International Economic Review, Journal of Economic Theory, Journal of Mathematical Psychology, Journal of Risk and Uncertainty, Management Science, Mathematical Social Sciences, Theory and Decision.

Timothy Rowley
INSEAD Corporate Governance Centre Distinguished Fellow and Visiting Professor of Strategy
Professor of Strategic Management at the Rotman School of Management, University of Toronto

Timothy's research focuses on corporate governance, interorganizational cooperation and strategic alliances, social network analysis, and stakeholder and social issues management. His research has been published in Organization Science, Academy of Management Journal, and Administrative Science Quarterly, among others.

Programme director

Euro Beinat
Visiting Faculty - AI and Governance

Programme director

Henning Piezunka
Associate Professor of Entrepreneurship and Family Enterprise

Programme director

Marc Le Menestrel
Affiliate Professor of Decision Sciences

Session 1: AI Governance

DATE/ TIME: 25 September 2023, 9am-1pm CET

Artificial Intelligence (AI) has emerged as a general-purpose technology with the potential to shape, disrupt, or create businesses. In this module we focus on how organisations can effectively harness AI and capitalize on the AI opportunity. We will first focus on posing the right strategic questions in the context of AI. Next, we will discuss the levers businesses can utilise to manage the transformation and how to support and guide this process. Lastly, we will address some common strategic themes in AI including the balance between development and outsourcing investments, AI-related risks, the importance of ethical and responsible AI. Throughout the module, we will employ examples and case studies to anchor our discussions in real-life scenarios, enabling us to extrapolate knowledge from hands-on experiences.

Programme director

Euro Beinat
Visiting Faculty - AI and Governance

Session 2: Startup Boards

DATE/ TIME: 26 September 2023, 3pm-7pm CET

Learn how to be an effective board member in startups. Understand the specifics of startup boards – and how they differ from corporate boards. We will explore how you can help a startup succeed in your role as a board member. Given that a person’s first board is often a startup board and that being a startup board member can be a great investment, learning about startup boards is crucial.

Programme director

Henning Piezunka
Associate Professor of Entrepreneurship and Family Enterprise

Session 3: Ethical Dilemmas at the Board: Governing and Deciding in the Grey Zone

DATE/ TIME: 27 September 2023, 9am-1pm CET

Improve your ability to govern and decide in the grey zone of business and values. Leading us outside our zone of comfort, the method confronts us with the paradoxical reality of acting responsibly in business. We give a special emphasis to the need of intellectual courage in front of dilemmas, and we stress the difficulty of ensuring intellectual honesty in communication. We apply these leadership skills to motivate, guide and inspire others at the board as well as key stakeholders inside and out the organisation.

Programme director

Marc Le Menestrel
Affiliate Professor of Decision Sciences
**Practical Information**

**Participant profile**
Past participants who have completed IDP 42, 43, 44, 45, 48, 49, 50, 51, 52

**Tuition fee**
€1,950

**Location:**
Zoom

*Fee subject to change. VAT/GST shall apply at prevailing rates according to prevailing laws and regulations.

**Contact us**
For further information and to apply to the programme, please contact:

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