



The Business School
for the World®

PROGRAMME APPLICATION FORM

Please indicate in which programme(s) you want to enrol by ticking the appropriate box(es)

Complete and return by e-mail to execed.asia@insead.edu and to sabrina.morrisset@insead.edu

Financial Statement Analysis and Valuation Programme

30 October – 3 November 2023 (4 days - Mon lunchtime to Fri lunchtime, Kigali-Rwanda). Euros 4300 per participant.

Application deadline: 9 October 2023

PARTICIPANT AND COMPANY DETAILS

Salutation: Mr. Ms. Mrs.

Family name: First name:

Date of Birth (DD/MM/YY): Nationality:

Telephone (Country code/city code/Tel. no): E-mail:

Job title:

Company name:

Full street address:

City: Postal/zip code: Country:

Please explain your objectives for wanting to attend the programme/s
.....
.....

Have you attended previous executive education programmes at INSEAD? (if yes, which programme and when):
.....

How did you hear about the programme?

- Superior / Colleague / Human Resources department
- Random internet search
- Mailing by INSEAD / INSEAD website
- Brussels-Africa Hub
- RDB / RFL / RBA
- Advertisement / social media (please specify which media):



BILLING INSTRUCTIONS

How are you funding the programme? I am sponsored by my company I am self-sponsored

Please indicate the detailed billing address:

Exact Company name:

Full street address:

City:..... Postal/zip code: Country:

Purchase order number (if applicable):

To whom should the invoice be sent:

Name: Job title:

Telephone (Country code/city code/Tel. no): E-mail:

SPONSORING EXECUTIVE

By his/her signature below, the sponsoring executive confirms that the participant will be completely free of company duties during the programme, and that the company guarantees to pay the tuition fee, and cancellation fee if applicable.

Salutation: Mr. Ms. Mrs.

Family name: First name:

Job title:

Company name:.....

Full street address:

City:..... Postal/zip code: Country:

Telephone (Country code/city code/Tel. no): E-mail:

TERMS AND CONDITIONS

I have read and I accept the terms and conditions

Participant's Signature Date:

Sponsoring Executive's Signature: Date:



Executive Education Open Enrolment Programme General Terms and Conditions

1. Definitions

“Admission” means the acceptance of the Participant to the Programme by INSEAD Admission Committee without the need of the Participant’s confirmation

“Agreement” means this agreement which is entered into between (1) INSEAD and the Participant where it is self-funded or (2) INSEAD and the Participant and the Company where it is Company-funded

“Company” means the company or legal entity invoiced and paying the Tuition Fee for the Participant’s participation in the Programme where it is Company-funded

“Commencement Date” means the date on which the Programme is due to commence

“Confidential Information” means any and all information or data of any type including technical, commercial or financial information transferred by one Party to the other orally or in writing and which is either identified or should be reasonably understood by the receiving Party to be confidential or proprietary to the other Party.

“Force Majeure” means any cause beyond INSEAD’s control such as but not limited to, acts of God, fires, floods, earthquakes, storms, explosion, epidemic, quarantine, sabotage, riot, civil commotions, accidents, delivery delays of sub-contractors and the like

“INSEAD” means INSEAD entity offering the Programme

“Intellectual Property Rights” means all patent rights, copyrights, trade name rights, trademark rights, service mark rights, trade secret rights and other similar proprietary rights of any type, as they may exist anywhere in the world.

“Participant” means the individual who has applied to participate in the Programme and INSEAD has agreed to admit in the Programme with a written confirmation of Admission

“Personal Data” means any information relating to an identified or identifiable natural person **“Programme”** means the INSEAD Open Enrolment Programme which the Participant is to attend

“Third Party (ies)” mean(s) any person or entity other than INSEAD, Participant and Company (where applicable)

“Transfer” means the Participant or Company defers the Programme to another session of the Programme due to take place within 12 months of the original Programme

“Tuition Fee” means the fee payable to INSEAD in relation to the Participant’s participation in the Programme

2. Delivery of the Programme

2.1. INSEAD will use reasonable endeavour to deliver the Programme as described in the brochure and on INSEAD’s website. INSEAD shall be entitled to adapt the Programme at all times and consequently to alter the timetable, syllabus, location, number of classes, individual(s) teaching or external service providers to the Programme and method of delivery of the Programme.

2.2. INSEAD may cancel the Programme by giving the Participant and/or the Company notice in writing before the Commencement Date. If INSEAD cancels the Programme, it shall refund the Tuition Fee already paid to INSEAD.

2.3. In the event of a Force Majeure or where there is a breach of this Agreement by the Participant and/or the Company (including, without limitation, the non-payment or partial payment of Tuition Fee), INSEAD may terminate this Agreement with immediate effect without cause or prejudice at any time, and no refund of the Tuition Fee will be made.

2.4. INSEAD reserves the right, in its sole discretion, to refuse to enter into a contractual relationship with the Company. In such event, INSEAD will inform the Company accordingly.

2.5. INSEAD’s Executive Education Open Enrolment Programme does not provide Continuing Education Units credit. Upon request from Participant, INSEAD can deliver a letter validating the minimum training hours our Programme provides.



3. Participant's Obligations

- 3.1.** The Participant confirms that he has an excellent command of English required to participate in the Programme.
- 3.2.** The Participant must be punctual, attend a minimum of 95% of the programme, including all lectures, sessions, workshops, practical and theoretical activities of the entire Programme as required by INSEAD, and contact the Executive Education Department if unable to attend any portion of the Programme.
- 3.3.** The Participant must at all times behave with honesty show courtesy, consideration and respect during the course of the Programme. Participants are expected to avoid any behaviour or conduct that could be interpreted as an inappropriate behaviour by another Participant, INSEAD employees, and/or Third parties. Inappropriate behaviour may include but not exclusively: unwelcome conduct whether verbal, physical or visual that denigrates or shows hostility or aversion toward an individual including but not exclusively because of his or her gender, colour, religion, national origin, age, disability or sexual orientation.
- 3.4.** The Participant must respect the confidentiality of all confidential information that the Participant acquires during the course of participating in the Programme and comply with all applicable laws of the territory where the Programme is delivered.
- 3.5.** The Participant and/or the Company are responsible for getting the appropriate visa for the Participant when required.

4. Payment Terms

- 4.1** Upon offer of Admission to the Programme, the Participant or the Company shall pay the Tuition Fee within 30 days from the date of acceptance to the programme and in any event, before the Commencement Date. The Admission and enrolment of the Participant to the Programme is subject to full payment of Tuition Fee. Participant and Company acknowledge that place in the Programme is only secured when full payment has been made. Until and unless the Tuition Fee is paid in full, INSEAD reserves the right to suspend or exclude the Participant from attending in all or any part of the Programme
- 4.2** Please note that all our tuition fees are “before taxes”, unless stated otherwise, and they are therefore subject to change. Additional taxes apply to our tuition fees, according to prevailing laws and regulations. In particular, INSEAD may have to invoice a higher amount than the one listed, to take into account any withholding tax or indirect tax applying to the payment, in accordance with the client’s local legislation.
- 4.3** The Participant or the Company may terminate the Agreement or request to transfer to another Programme by giving INSEAD written notice at any time to the INSEAD Executive Education Department.
- 4.3.1** Where the termination of the Agreement is made less than thirty (30) days before the Commencement Date, the Participant or the Company shall be liable to pay INSEAD the percentage of the Tuition Fee set out below:
- 30 to 15 days before Commencement Date: 50% of the cost of Tuition Fee.
 - 14 days or less before Commencement Date: 100% of the cost of Tuition Fee.
- 4.3.2** In the event of a Transfer, this Agreement shall continue to apply to the transferred programme(s). In the event that there is an increase in Tuition Fee between the Programme and the transferred programme(s), the Participant where self-funded or the Company where Company-funded, agrees to pay the increase in Tuition Fee which shall be paid prior to the Commencement Date of the transferred programme in accordance with clause 4.1 above.
- 4.3.3** In the event of Cancellation, if the Company wishes to replace the Participant by submitting a new candidate for the Programme, the new candidate will be subject to INSEAD’s Admission process. If the new candidate for the Programme is accepted by INSEAD, no cancellation fee will apply.
- 4.3.4** No request for transfer to another Programme or a change in Participant will be allowed after the Commencement Date.



5 Intellectual Property

All Intellectual Property in materials designed and/or developed by INSEAD and utilized in the Programme, including the pedagogical outputs, platforms, webinars, video recordings and all online tools and documents developed for the purposes of student assessment, academic engagement, feedback and other curriculum related purposes shall belong to INSEAD ("INSEAD Intellectual Property"). INSEAD may use INSEAD Intellectual Property in the development of other Programmes in its general provision of academic services.

INSEAD grants the Participant a perpetual, non-exclusive, royalty-free, fully paid-up, non-transferable right and license to access, view and use the INSEAD Intellectual Property only for the purposes of receiving instruction and participating in the Programme. For the avoidance of doubt, the license granted by INSEAD does not include the rights to: transfer, sell or license INSEAD Intellectual Property to any Third Party; reuse or reproduce INSEAD Intellectual Property for any purposes including internal communication and training purposes; modify or adapt INSEAD Intellectual Property for any purpose; communicate, display, upload or publish INSEAD Intellectual Property on any medium; or use INSEAD Intellectual Property in any other way not consistent with the conducting of the Programme. Participants and the Company will observe all the legal requirements of copyright for all materials at INSEAD.

6 Loss and Damage

INSEAD cannot accept any responsibility for and hereby expressly excludes liability for any loss or damage to the Participant's property or the Company's property that occurs whilst the Participant is on the Programme. The Participant should take particular care not to leave personal belongings unattended at any time.

7 Personal Data

The Participant and Company hereby consent to the transfer of their Personal Data to INSEAD's representatives and divisions located outside the European Union, with the knowledge that INSEAD guarantees security and confidentiality. The transfer is supervised according to the requirements of the General Data Protection Regulation n° 2016/679/UE of April 27th of 2016. The Participant and Company acknowledge and agree that Personal Data provided to or collected by INSEAD herein or (where the application is successful) during the course of the Programme, may be used or disclosed for the purposes of admissions management; academic records; pedagogical management of the courses; improvement of the quality of the services; conduction of surveys and polls in relation to the Programme; coaching and direct marketing (subject to the Participant's or Company's consent); and hereby provides the authority and consent to enable INSEAD to so collect, use or disclose such Personal Data. Some of the Open Enrolment programmes may grant the participant with the Alumni status in accordance with INSEAD alumni policy. In such case, Personal Data may be used for the purposes of fundraising, due diligence, managing relations with former students, organising and managing events. The Personal Data collected on completing this application is confidential and secured and comply with local regulations. INSEAD shall not keep Personal Data for longer a period than is necessary, in relation to the purpose(s) for which the Personal Data was originally collected. The Participant and Company are granted statutory rights of access, modification, update, deletion and limitation of treatment of their Personal Data ("Loi n°78-17 du 6 janvier 1978 "relative à l'Informatique, aux Fichiers et aux Libertés" modified by the General Data Protection Regulation n°2016/679/UE of April 27th of 2016 as amended). The Participant and Company may exercise these rights at any time by writing or sending an email to INSEAD at the address indicated below, with the production of a valid proof of identity: INSEAD, Executive Education, Boulevard de Constance, 77305 Fontainebleau Cedex, France. **Email: marketing.europe@insead.edu**. The Participant and Company have the right, on compelling legitimate grounds, to object to the collection and processing of their Personal Data. For more information, please refer to the Privacy Policy available on www.insead.edu.

7.1 The Participant and Company also agree that photographs and/or videos can be taken during the course of the Programme of the Participant and such photographs and/or videos can be reproduced and diffused by INSEAD. Such right shall apply whatever the media used, including but not limited to any process for the reproduction of image, in any of their present and future forms and formats, and to any audiences.



8 Governing Law and Jurisdiction

8.1 In the event of any dispute, claim, question, or disagreement arising from or relating to this Agreement or the breach thereof, the parties hereto shall use their best efforts to settle the dispute, claim, question, or disagreement. To this effect, they shall consult and negotiate with each other in good faith and, recognizing their mutual interests, attempt to reach a just and equitable solution satisfactory to both parties. If they do not reach such solution within a period of thirty days (30) days, then, upon notice by either Party to the other, all disputes, claims, questions, or differences shall be finally settled by litigation. The litigation shall be held in the country of the Party against whom the litigation proceedings are initiated.

8.2 The litigation will be submitted to the Company's registered office court and under the Company's registered office law if INSEAD or Affiliate institutes the litigation proceeding. The litigation will be submitted to INSEAD's registered office court and under INSEAD's registered office law if Company institutes the litigation proceeding. The decision and awards of the litigation shall be final and binding.

9 Confidentiality/ Entire Agreement/ Applicable Laws

9.1 INSEAD will respect the confidentiality of all Confidential Information it may acquire during the performance of the Programme. All Parties to the Agreement shall not divulge or communicate to any person or use or exploit for any purpose whatsoever Confidential Information of the other Parties, and each Party shall use its best efforts to prevent its employees, Affiliates or agents from so acting. Each Party may disclose the Confidential Information to its employees but only to the extent necessary to exercise its rights and perform its obligations under this Agreement. The obligations of confidence referred to in this clause shall not apply to any Confidential Information which: (i) is or becomes publicly available on a non-confidential basis through no default of the receiving Party; (ii) is received in good faith by the receiving Party from a Third Party who, on reasonable enquiry by the receiving Party has no obligations of confidence to the disclosing Party in respect of it and who imposes no obligations of confidence upon the receiving Party; (iii) is required to be disclosed by law or judicial order.

9.2 No terms and conditions included or attached by or on the Participant or Company's behalf in any purchase order or other equivalent document shall apply to the services under this Agreement. In the event of any conflict between this Agreement and any other document executed by INSEAD and the Participant or Company, the terms of this Agreement shall prevail.

9.3 Each Party agrees to comply with all applicable laws and regulations in all locations where it conducts business and confirms that it will not breach any laws in rendering the Services. Each Party shall comply and ensure that its officers, members, employees, contractors, subcontractors, suppliers or agents ("Personnel") comply with all applicable laws, including those relating to bribery, corruption, money laundering, kickbacks, tax evasion, economic sanctions, authorizations and restrictions of chemical products, health and safety, slavery, human trafficking and modern slavery, and any other prohibited business practices, and should not engage or encourage others to engage in any illegal or illicit activities. Each Party, its subsidiaries and affiliates have not and will not offer, promise or make or agree to make any payments or gifts (of money or anything of value) directly or indirectly to anyone for the purpose of influencing, or inducing anyone to influence decisions in favour of, INSEAD or any of its subsidiaries or affiliates. Each Party that it (i) has not paid, (ii) has not made a commitment to pay and (iii) will not pay directly or through its Personnel or entities acting on its behalf any commission, payment facilitation or incentive in relation to this Agreement.