Grounded in a core belief that legal professionals can directly and positively affect the people they advise and the companies they represent, this programme aims to shape the next generation of inspiring legal leaders who will accelerate the sustainability transition. Environmental, social, and governance (ESG) issues represent “the opportunity of the century” for the legal profession. The winners will be those who embrace ESG with creativity, conviction, and courage with respect to their business and professional activities, from decisions made to professional advice given.

Today’s legal advisors must provide informed counsel that meets the demands of 21st century society and stakeholder capitalism. Advice must go beyond mere technical compliance with existing laws and regulations to consider stakeholder impact, evolving societal expectations, and the landscape of the future. This programme encourages modern legal professionals to see themselves as positive actors for sustainability; bridging professional influence, creativity and opportunity, with personal ambition to advance ‘acting for impact’ and sustainability in law and business.

Developed alongside INSEAD’s Hoffmann Global Institute for Business and Society (HGIBS) and its efforts to align the future of business with the UN Sustainable Development Goals (SDGs), this flagship offering reflects a partnership between INSEAD and impactvise AG, the first platform to provide ESG performance insight, ESG educational training and sustainability advisory services to legal service providers and in-house legal departments globally.

Key benefits
With a goal to inspire legal professionals to lead for maximum positive impact, this programme:

• Fosters a unique learning experience beyond standard technical legal training that enables lawyers to recognise the importance of making choices and dealing with ethical dilemmas arising from ESG

• Enriches an individual’s understanding of the key emerging ESG/sustainability issues and how they impact business, as a complement to existing legal skills and experience in their relevant areas of practice

• Encourages the development of legal professionals as business partners, enabling them to present clients with a comprehensive spectrum of options when navigating the ESG transition

• Illustrates the importance and power of combining professional experience, knowledge, and influence with personal desire to enact positive change

• Creates a global network of like-minded legal professionals who recognise the power of their privileged position to create meaningful impact for and within the organisations and communities where they work

Programme in partnership with:

INSEAD Executive Education

impactvise

The Business School for the World®
Why Should You Attend this Programme?

Legal professionals have always been a key link in the value chain. With their broad exposure to and influence on various sectors and industries, lawyers are ideally placed to become proactive ESG enablers and, at minimum, advise their clients effectively on ESG business risks and opportunities. Legal professionals do not need to be activists, but they do need to know how to act.

Attendees will hear directly from thought-leading professors, business executives, and former General Counsels from billion-dollar multinationals on how to integrate business, strategy, and sustainability into legal advising. In attending this programme:

- Legal professionals at law firms can better position themselves as credible advisors, securing their social license to operate as well as new business and competitive advantages; and
- General Counsels and in-house departments can more effectively shape their company’s ESG agenda, strategically aligning core strategy to advance their company’s purpose and aims.

Participant profile

This programme is designed to benefit:

- Lawyers at international, regional, or local law firms who want to better understand the new challenges resulting from ESG, their integrated roles as both legal advisors and as members of society, the fundamental concepts of ESG and how it relates to the core business strategy of both their firm and their clients
- General Counsels, Company Secretaries and in-house legal department professionals at companies, corporations, or multinational enterprises who are eager to best identify ways to manage their value chains for ESG and provide their business partners with legal advice that makes an impact
- Senior executives and business development professionals at both law firms and multinational companies that manage client relationships, employee engagement, or transformational organisational change, particularly with an eye towards value chain management

Programme content

Featuring INSEAD faculty at the forefront of integrating business, strategy, and sustainability, as well as guest lecturers from both multinational enterprises and law firms, this live virtual programme, designed to be compatible with the global footprint and varied schedules of LSPs worldwide, includes:

- ESG as a societal shift, ESG fundamentals, including in-depth review of core themes and theories, frameworks, regulation, and new economic models
- Business and management strategy through an ESG lens
- Exploration of lawyers as business partners, and the competitive advantage of legitimate legal advisory joined to ESG
- Case work and exchanges with faculty and industry experts to provide real-world experience in providing strategic, impact-oriented counsel for clients and businesses
- Leadership development (behavioural change, dealing with anxiety, and building resilience)
- Fireside chats with faculty and practitioners

Upon successful fulfillment of the programme’s requirements, participants will receive a certificate of completion from impactvise and INSEAD Executive Education.

Programme director

N. Craig Smith
INSEAD Chaired Professor of Ethics and Social Responsibility

Other Faculty & Guest Speakers

- Subramanian Rangan, Professor of Strategy and Management at INSEAD; The Abu Dhabi Crown Prince Court Endowed Chair in Societal Progress
- Narayan Pant, Professor of Management Practice at INSEAD; The Raoul de Vitry d’Avaucourt Chaired Professor of Leadership Development
- Jaap Winter, Visiting Professor of Corporate Governance at INSEAD and Professor of Corporate Law, Corporate Governance and Behaviour at Vrije Universiteit Amsterdam
- Lucie Tepla, Senior Affiliate Professor of Finance at INSEAD
- Lite Nartey, Visiting Professor of Strategy at INSEAD
- Ron Soonieus, Executive in Residence at INSEAD; Senior Advisor for Boston Consulting Group’s Social Impact practice
- Atalay Atasu, Professor of Technology and Operations Management at INSEAD; The Bianca and James Pitt Chair in Environmental Sustainability
- Yannick Hausmann, Co-Founder and Chairman of the Board of impactvise AG, former Group General Counsel of Zurich Insurance Group
- Adrian Peyer, Co-Founder of impactvise AG, former General Counsel (Legal Affairs & Operations) and Company Secretary of Zurich Insurance Group

Contact us

For further information on the programme, or to apply, please contact:
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www.impactvise.com

*Tuition fee*:
€6,250

Dates, length and location

20 September – 13 October 2022
2 afternoons a week from 14h to 18h30 with a 30 minute break in the middle

*Fee subject to change. VAT/GST shall apply at prevailing rates according to prevailing laws and regulations.*