



INSEAD

Executive
Education



Sustainability Programme for Legal and Compliance Professionals

Are you an ESG legal and compliance shaper? Do you want to be part of the growing inspiring legal and compliance leader's community? Are you ready to "act for impact"? Are you ready to make choices?

Then join our unique training programme with INSEAD and add to your ESG legal and compliance expertise the business perspective.

Grounded in a core belief that legal and compliance professionals can directly and positively affect the people they advise and the companies they represent, this programme **aims to create a cohort of inspiring legal and compliance leaders** who will accelerate the sustainability transition.

Environmental, social, and governance (ESG) issues represent "the opportunity of the century" for the legal and compliance profession. The winners will be those who embrace ESG with creativity, conviction, and courage with respect to their business and professional activities, from decisions made to professional advice given.

Today's legal and compliance advisors must provide informed counsel that meets the demands of 21st century society and stakeholder capitalism. Advice must go beyond mere technical compliance with existing laws and regulations to consider stakeholder impact, evolving societal expectations, and the landscape of the future. This programme encourages modern legal and compliance professionals to see themselves

as positive actors for sustainability; bridging professional influence, creativity and opportunity, with personal ambition to advance '**acting for impact**' and sustainability in law and business.

This flagship offering is developed alongside INSEAD's Hoffmann Global Institute for Business and Society (HGIBS) and its efforts to align the future of business with the UN Sustainable Development Goals (SDGs).

Key benefits

- Fosters a unique learning experience beyond standard technical, legal and compliance training
- Focuses on the importance of making choices and dealing with ethical dilemmas arising from ESG
- Enables legal and compliance professionals to present clients with a comprehensive spectrum of options when navigating **the ESG transition**
- Creates a **global network** of inspiring legal and compliance professionals who recognise the power of their privileged position to create meaningful impact for and within the organisations and communities where they work

Programme in partnership with:



The Business School
for the World®

Participant profile

Legal and compliance professionals do not need to be activists, but they do need to act with intention:

- **Lawyers and compliance officers** at international, regional, or local law firms who want to make a positive impact and are looking for a challenging ESG programme that enables them to gain first hand ESG business insights
- **General Counsels, Company Secretaries, in-house legal department professionals, Chief Compliance Officers and compliance professionals** at companies, corporations, or multinational enterprises who are eager to best identify ways to manage their value chains for ESG and provide their business partners with legal and compliance advice that makes an impact
- **Senior executives and business development professionals** at both law firms and multinational companies that manage client relationships, employee engagement, or transformational organisational change, particularly with an eye towards value chain management

Programme content

- ESG and Beyond: Evolving your mindset from Compliance to Contribution
- Global Sustainability Megaforces
- Unpacking the business case for sustainability
- Upholding the Legal and Moral Norms
- Responsible Mining – what went wrong? The who, the why and how to influence stakeholders to better engagement
- Circularity for circularity's sake is not the goal – sustainability is Circular business model choices

Tuition fee*

€5,500

Dates, length and location

Time:

2pm – 6.30pm CET/8am-12.30pm EST (on each of the dates)

Date:

Week 1: 20 & 21 September 2023

Week 2: 26 & 28 September 2023

Week 3: 3 & 5 October 2023

Week 4: 10 & 12 October 2023

Live virtual programme over four weeks, ~8 hours per week in keeping with INSEAD's successful e-learning programmes.

Contact us

For further information on the programme, or to apply, please contact:

Adrian Peyer

Co-Founder

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- Purpose – shape or be shaped by regulation?
 - What's stopping boards from turning ESG aspirations into action?
 - Do well by doing good? – the equity investor's view. Is there a real world impact? - the debt financing view
 - Manage the ESG Challenge Resiliently
 - Ecosystem of Impact
 - Case work and exchanges with faculty and industry experts to provide real-world experience in providing strategic, impact-oriented counsel for clients and businesses
- Upon successful fulfillment of the programme's requirements, participants will receive a certificate of completion from INSEAD Executive Education.

Programme director



N. Craig Smith

INSEAD Chaired Professor of Ethics and Social Responsibility

Other Faculty & Guest Speakers

- **Subramanian Rangan**, Professor of Strategy and Management at INSEAD; The Abu Dhabi Crown Prince Court Endowed Chair in Societal Progress
- **Narayan Pant**, Professor of Management Practice at INSEAD; The Raoul de Vitry d'Avaucourt Chaired Professor of Leadership Development
- **Jaap Winter**, Visiting Professor of Corporate Governance at INSEAD and Professor of Corporate Law, Corporate Governance and Behaviour at Vrije Universiteit Amsterdam
- **Lucie Tepla**, Senior Affiliate Professor of Finance at INSEAD
- **Lite Nartey**, Visiting Professor of Strategy at INSEAD
- **Ron Soonieus**, Executive in Residence at INSEAD; Senior Advisor for Boston Consulting Group's Social Impact practice
- **Atalay Atasu**, Professor of Technology and Operations Management at INSEAD; The Bianca and James Pitt Chair in Environmental Sustainability
- **Yannick Hausmann**, Co-Founder and Chairman of the Board of impactvise AG, former Group General Counsel of Zurich Insurance Group
- **Adrian Peyer**, Co-Founder of impactvise AG, former General Counsel (Legal Affairs & Operations) and Company Secretary of Zurich Insurance Group
- **Andreas Jacobs**, Chairman of the Board of Directors of INSEAD and former Chairman of Barry Callebaut