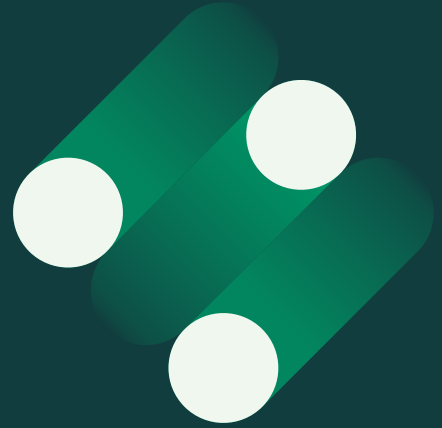




Executive  
Education



INSEAD Hans H. Wahl  
Impact Entrepreneurship  
Programme

**Partner  
Programmes**

The Business School  
for the World®

# INSEAD HANS H. WAHL IMPACT ENTREPRENEURSHIP PROGRAMME

Impact entrepreneurship and intrapreneurship are part of a fastgrowing movement that integrates business and impact to find sustainable solutions to societal challenges such as climate change and rising inequality. Proponents of this approach develop and deploy innovative solutions to improve their communities, nature and the world in which we live.

The INSEAD Hans H. Wahl\* Impact Entrepreneurship Programme serves these leaders.

It blends the deep academic knowledge of INSEAD faculty with practitioners' expertise. It provides peer-learning opportunities among entrepreneurs, companies, investors and an engaged public sector through a unique collaboration with the ChangeNOW Summit.

The programme creates an opportunity to focus on the business skills and frameworks that enable entrepreneurs and intrapreneurs to build support among stakeholders and attract the investors needed to scale and maximise impact. Case studies, many developed by INSEAD faculty, provide a platform to analyse the uniquely complex issues and challenges faced by impact business leaders.

The programme also offers the opportunity to join and interact with a dynamic community of impact entrepreneurs and intrapreneurs who graduated from previous INSEAD impact programmes, numbering more than 800 in over 80 countries.

## Key benefits

- Understand impact. Examine the role impact venture leaders seek in business and society and the challenges they face
- Develop your leadership and management skills for growing a social enterprise or impact venture with a view to making a meaningful difference in a sustainable way
- Strengthen your toolkit. Apply business tools to empower communities and leverage markets to achieve impact
- Learn from seasoned impact entrepreneurs, investors, business leaders and policy-makers who accelerate change
- Join a dynamic global network of leaders pioneering social innovation, impact and best practices

## Participant profile

This programme is open to participants who are selected and sponsored by one of the partners associated with the programme (see below).

Participants are entrepreneurs and executives from companies or organisations involved in furthering the common good.

Participants typically hold a leadership role (CEO, founder, or senior management) for social entrepreneurial or impact business activities, generally operating for at least three years.

Participants from both for-profit and non-profit organisations are welcome.

Programme participants are involved in numerous sectors and come from all over the globe.

**Note:** Individuals cannot apply directly to the programme.

## Programme director



**Katell Le Goulven**

Executive Director of the Hoffmann Global Institute for Business and Society



**Jasjit Singh**

Professor of Strategy  
The Paul Dubrule Chaired Professor of Sustainable Development

## Faculty

## Programme content

The in-person teaching by INSEAD world-renown faculty will cover

- Thinking strategically about impact
- Building impactful business models
- Scaling up impact ventures
- Funding impact ventures
- Evaluating impact
- Managing impact

## Our partners

Partners are organisations who select and sponsor at least 3 participants to the programme. If you want to become a partner to the programme, contact us at the coordinates below.



The Cartier Women's Initiative is an annual international entrepreneurship program that aims to drive change by empowering women impact entrepreneurs. Founded by Cartier in 2006, the program is open to women-run and women-owned businesses from any country and sector that aim to have a strong and sustainable social and/or environmental impact.



YLA is a partnership effort of Cartier and its global entrepreneur community, RED CLUB x Cartier to recognize, support and scale timely and socially impactful businesses. Initiated in 2022, the Young Leader Award has been developed as an annual international entrepreneur's prize, open to emerging social entrepreneurs, aged from 20 to 40 years old, running impact driven businesses or non-for-profit organizations, as founder or owner and in which they are holding an executive position.



The Social Innovation Tournament recognises and supports the best European social entrepreneurs. It promotes innovative ideas and rewards initiatives that contribute to creating social, ethical and/or environmental impact. Typically, it covers projects in the areas of education, healthcare, the environment, circular economy, inclusion, job creation, ageing and many more.

The programme will include participation in the 2023 ChangeNOW Summit including a specific learning expedition tailored to participants' interests and needs.

The programme will also include participation in the 2023 INSEAD-Cartier Impact Entrepreneurship reunion gathering graduates from INSEAD previous impact programmes.



Launched in 2018, the Tommy Hilfiger Fashion Frontier Challenge is an annual program to discover and accelerate the work of the world's most innovative and impactful fashion start-ups. Through mentoring and financial support, the THFFC aims to help the best ideas break through. Now in its fourth year, the challenge supports Tommy Hilfiger's commitments towards inclusion, diversity, and acknowledging the gap in equity and equal opportunities.



As a team of business and executive leadership coaches/mentors, we aim to inspire and empower executive leaders to become a force for good for themselves, their businesses, society, and our planet. As a B-Corp-certified organisation, we are part of a global movement to change our economic system and build an inclusive, equitable, and regenerative economy. Many of us are INSEAD Alumni, and we are committed to helping executive leaders increase their leadership competencies to successfully navigate the challenges of today's world and prepare for whatever the future brings.

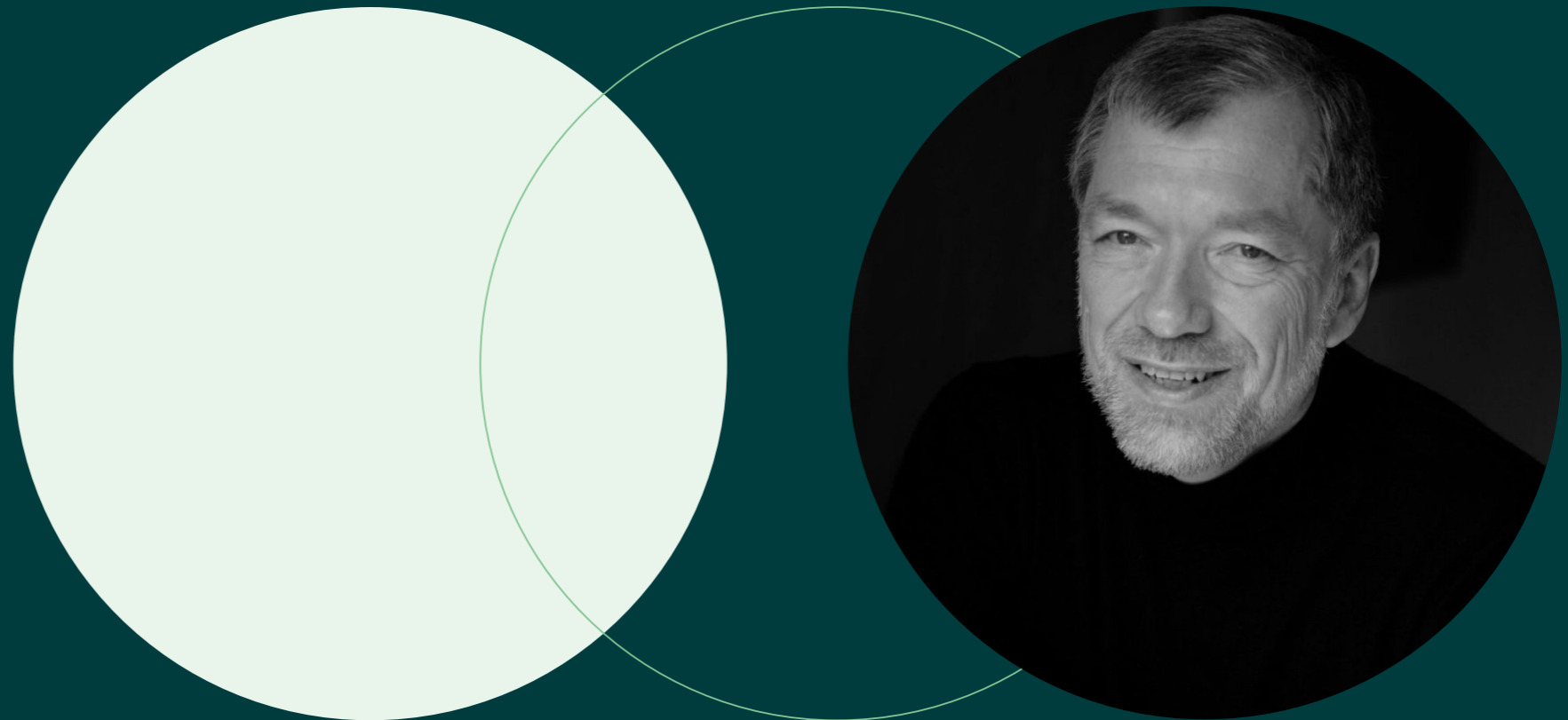
# In memory of Hans H. Wahl

(1950-2022)

Hans H. Wahl was Director of the INSEAD Social Impact Initiative during 2007-2020.

His remarkable 35-year plus career saw Hans work across education, management, and economic and political development. He founded several organisations and wrote about, and worked on, issues of civil society development, human rights, and capacity building in over 50 countries worldwide.

At INSEAD, Hans played an instrumental role in leading the Social Impact Initiative and the Social Entrepreneurship Programme. He later joined the Hoffmann Institute where he brought his passion and experience to deliver on INSEAD's mission to bring together people, cultures and ideas to develop responsible leaders who transform business and society.



# CALENDAR 2023

PROGRAMME	DATE	LOCATION	LENGTH	FEE*	LEVEL
INSEAD Hans H. Wahl Impact Entrepreneurship Programme	24–29 May 2023		5 days	€5,400	– C-Suite – Senior Executives

\*Fee subject to change. VAT/GST shall apply at prevailing rates according to prevailing laws and regulations. Transportation and accommodation costs are not included.

 France

# Practical Information

## CONTACT US

For further information on our **INSEAD Hans H. Wahl Impact Entrepreneurship Programme**, contact:

### INSEAD Europe Campus

**Carole Lorusso**

E-mail: [IHWIEP\\_Contact@insead.edu](mailto:IHWIEP_Contact@insead.edu)

### INSEAD Customised Programmes

Visit our website: [www.insead.edu/executive-education/partner-programmes/insead-hans-wahl-impact-entrepreneurship-programme](http://www.insead.edu/executive-education/partner-programmes/insead-hans-wahl-impact-entrepreneurship-programme)

## TUITION FEES\*

The programme fee covers tuition, course materials, a dedicated programme coordinator and free access to ChangeNOW Summit.

It does not include travel, meals, accommodation or incidentals.

\*Fee subject to change. VAT/GST shall apply at prevailing rates according to prevailing laws and regulations.

INSEAD does not discriminate on the basis of race, gender, sexual orientation, religion, national or ethnic origin, age or disability in the administration of its educational policies, admissions policies, scholarship and loan programmes, or employment or other INSEAD-administered programmes.

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