INSEAD Hans H. Wahl Impact Entrepreneurship Programme

Partner Programmes

The Business School for the World®
Impact entrepreneurship and intrapreneurship are part of a fast-growing movement that integrates business and impact to find sustainable solutions to societal challenges such as climate change and rising inequality. Proponents of this approach develop and deploy innovative solutions to improve their communities, nature and the world in which we live.

The INSEAD Hans H. Wahl Impact Entrepreneurship Programme serves these leaders.

It blends the deep academic knowledge of INSEAD faculty with practitioners’ expertise. It provides peer-learning opportunities among entrepreneurs, companies, investors and an engaged public sector through a unique collaboration with the ChangeNOW Summit.

The programme creates an opportunity to focus on the business skills and frameworks that enable entrepreneurs and intrapreneurs to build support among stakeholders and attract the investors needed to scale and maximise impact. Case studies, many developed by INSEAD faculty, provide a platform to analyse the uniquely complex issues and challenges faced by impact business leaders.

The programme also offers the opportunity to join a dynamic global network of leaders pioneering social change, interact with a dynamic community of impact entrepreneurs, provide a platform to analyse the uniquely complex issues and challenges faced by impact business leaders.

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Key benefits

• Understand impact. Examine the role impact venture leaders seek in business and society and the challenges they face
• Develop your leadership and management skills for growing a social enterprise or impact venture with a view to making a meaningful difference in a sustainable way
• Strengthen your toolkit. Apply business tools to empower communities and leverage markets to achieve impact
• Learn from seasoned impact entrepreneurs, investors, business leaders and policy-makers who accelerate change
• Join a dynamic global network of leaders pioneering social innovation, impact and best practices

Programme content

The in-person teaching by INSEAD world-renown faculty will cover

• Thinking strategically about impact
• Building impactful business models
• Scaling up impact ventures
• Funding impact ventures
• Evaluating impact
• Managing impact

The programme will include participation in the 2023 ChangeNOW Summit including a specific learning expedition tailored to participants’ interests and needs.

The programme will also include participation in the 2023 INSEAD-Cartier Impact Entrepreneurship reunion gathering graduates from INSEAD previous impact programmes.

Our partners

Partners are organisations who select and sponsor at least 3 participants to the programme. If you want to become a partner to the programme, contact us at the coordinates below.

Participant profile

This programme is open to participants who are selected and sponsored by one of the partners associated with the programme (see below). Participants are entrepreneurs and executives from companies or organisations involved in furthering the common good. Participants typically hold a leadership role (CEO, founder, or senior management) for social entrepreneurial or impact business activities, generally operating for at least three years. Participants from both for-profit and non-profit organisations are welcome. Programme participants are involved in numerous sectors and come from all over the globe.

Note: individuals cannot apply directly to the programme.

Programme director

Katell Le Goulven
Executive Director of the Hoffmann Global Institute for Business and Society

Faculty

Jasjit Singh
Professor of Strategy, The Paul Dubrule Chair Professor of Sustainable Development

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His remarkable 35-year plus career saw Hans work across education, management, and economic and political development. He founded several organisations and wrote about, and worked on, issues of civil society development, human rights, and capacity building in over 50 countries worldwide.

At INSEAD, Hans played an instrumental role in leading the Social Impact Initiative and the Social Entrepreneurship Programme. He later joined the Hoffmann Institute where he brought his passion and experience to deliver on INSEAD’s mission to bring together people, cultures and ideas to develop responsible leaders who transform business and society.

In memory of Hans H. Wahl
(1950-2022)

Hans H. Wahl was Director of the INSEAD Social Impact Initiative during 2007-2020.

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Practical Information

CONTACT US
For further information on our INSEAD Hans H. Wahl Impact Entrepreneurship Programme, contact:

INSEAD Europe Campus
Carole Lorusso
E-mail: IHWIEP>Contact@insead.edu

INSEAD Customised Programmes

TUITION FEES*
The programme fee covers tuition, course materials, a dedicated programme coordinator and free access to ChangeNOW Summit.

It does not include travel, meals, accommodation or incidentals.

*Fee subject to change. VAT/GST shall apply at prevailing rates according to prevailing laws and regulations.

INSEAD does not discriminate on the basis of race, gender, sexual orientation, religion, national or ethnic origin, age or disability in the administration of its educational policies, admissions policies, scholarship and loan programmes, or employment or other INSEAD-administered programmes.

CALENDAR 2023

<table>
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<tr>
<th>PROGRAMME</th>
<th>DATE</th>
<th>LOCATION</th>
<th>LENGTH</th>
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<td>INSEAD Hans H. Wahl Impact Entrepreneurship Programme</td>
<td>24–29 May 2023</td>
<td>🇫🇷</td>
<td>5 days</td>
<td>€5,400</td>
<td>C-Suite – Senior Executives</td>
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</tbody>
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