INSEAD Hans H. Wahl Impact Entrepreneurship Programme

Partner Programmes

The Business School for the World®
Impact entrepreneurship and intrapreneurship are part of a fast-growing movement that integrates business and impact to find sustainable solutions to societal challenges such as climate change and rising inequality. Proponents of this approach develop and deploy innovative solutions to improve their communities, nature and the world in which we live.

The INSEAD Hans H. Wahl Impact Entrepreneurship Programme serves these leaders.

It blends the deep academic knowledge of INSEAD faculty with practitioners’ expertise. It provides peer-learning opportunities among entrepreneurs, companies, investors and an engaged public sector through a unique collaboration with the ChangeNOW Summit.

The programme creates an opportunity to focus on the business skills and frameworks that enable entrepreneurs and intrapreneurs to build support among stakeholders and attract the investors needed to scale and maximise impact. Case studies, many developed by INSEAD faculty, provide innovative ideas and rewards initiatives that contribute to creating social, ethical and/or environmental impact. Typically, it covers projects in the areas of education, healthcare, the environment, circular economy, inclusion, job creation, ageing and many more.

Key benefits
• Understand impact. Examine the role impact venture leaders seek in business and society and the challenges they face
• Develop your leadership and management skills for growing a social enterprise or impact venture with a view to making a meaningful difference in a sustainable way
• Strengthen your toolkit. Apply business tools to empower communities and leverage markets to achieve impact
• Learn from seasoned impact entrepreneurs, investors, business leaders and policy-makers who accelerate change
• Join a dynamic global network of leaders pioneering social innovation, impact and best practices

Programme content
The in-person teaching by INSEAD world-renowned faculty will cover
• Thinking strategically about impact
• Building impactful business models
• Scaling up impact ventures
• Funding impact ventures
• Evaluating impact
• Managing impact

Programme director
Katell Le Goulven
Executive Director of the Hoffmann Global Institute for Business and Society

Our past partners
Partners are organisations who selected one or more participants to the programme.

The Cartier Women’s Initiative is an annual international entrepreneurship program that aims to drive change by empowering women impact entrepreneurs. Founded by Cartier in 2006, the program is open to women-run and women-owned businesses from any country and sector that aim to have a strong and sustainable social and/or environmental impact. Typical areas for impact include education, health, environmental sustainability, women’s rights and diversity. The programme is open to participants from emerging and developed markets through a highly competitive selection process which is blind at the application stage.

The Tommy Hilfiger Fashion Frontier Challenge is an annual program to discover and accelerate the work of the world’s most innovative and impactful fashion start-ups. Through mentoring and financial support, the THFFC aims to help the best ideas break through. Now in its fourth year, the challenge supports Tommy Hilfiger’s commitments towards inclusion, diversity, and acknowledging the gap in equity and equal opportunities.

InTent acts in 3 areas of focus. Within these areas, InTent acts through action-based programmes that bring measurable net contributions to society. InTent also acts through advocacy, carried out on its communication channels and social media platforms and through a wide range of events.

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Participate profile
This programme is open to participants who are selected and sponsored by one of the partners associated with the programme (see below).

Participants are entrepreneurs and executives from companies or organisations involved in furthering the common good.

Participants typically hold a leadership role (CEO, founder, or senior management) for social entrepreneurial or impact business activities, generally operating for at least three years.

Participants from both for-profit and non-profit organisations are welcome.

Programme participants are involved in numerous sectors and come from all over the globe.

Note: Individuals cannot apply directly to the programme.
In memory of Hans H. Wahl
(1950-2022)

Hans H. Wahl was Director of the INSEAD Social Impact Initiative during 2007-2020.

His remarkable 35-year plus career saw Hans work across education, management, and economic and political development. He founded several organisations and wrote about, and worked on, issues of civil society development, human rights, and capacity building in over 50 countries worldwide.

At INSEAD, Hans played an instrumental role in leading the Social Impact Initiative and the Social Entrepreneurship Programme. He later joined the Hoffmann Institute where he brought his passion and experience to deliver on INSEAD’s mission to bring together people, cultures and ideas to develop responsible leaders who transform business and society.
CALENDAR 2025

TUITION FEES*
The programme fee covers tuition, course materials, a dedicated programme coordinator and free access to ChangeNOW Summit.

It does not include travel, meals, accommodation or incidentals.

*Fee subject to change. VAT/GST shall apply at prevailing rates according to prevailing laws and regulations. Transportation and accommodation costs are not included.

INSEAD does not discriminate on the basis of race, gender, sexual orientation, religion, national or ethnic origin, age or disability in the administration of its educational policies, admissions policies, scholarship and loan programmes, or employment or other INSEAD administered programmes.

CONTACT US
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